

FOR IMMEDIATE RELEASE

Pavelcomm Announces Promotions to Executive Team to Lead Operational Growth and Expansion

This leadership team will continue to successfully scale the organization and support employees to ensure they have the right systems, technology and partners needed to continue delivering an outstanding experience for clients.

Portland, OR – January 26, 2023– Pavelcomm, a leader in IT Services and <u>IT Support</u> in the Pacific Northwest, is pleased to announce the promotion of two employees to the executive team and one executive team member to Chief Financial Officer (CFO).

Jaime Pavel has been promoted to the role of CFO. After earning an MBA in 2006, Jaime decided to join the family business. She quickly realized her passion was on the operations side of the house. As she settled into her role, it was clear her high degree of detail and ability to manage complex projects positioned her to lead operations for Pavelcomm.

As COO, Jaime was instrumental in building out processes and systems to facilitate Pavelcomm's growth. "I had not seen myself as a CFO," said Pavel. "However, over the years it became clear that knowing our financial position, how our revenue is realized, and what it's used for gave me peace of mind," she added. As CFO, Pavel will provide the necessary oversight to make quality financial decisions and drive performance based on financial and non-financial KPI's. Her ability to execute and make collaborative decisions with other leaders provides the foundation for the next stage in Pavelcomm's journey.

Jonathan Simmons has been promoted to the role of Chief Operating Officer (COO). Joining the team in 2018 as Director of Sales, Jonathan reengineered Pavelcomm's approach to account management and sales, leading the organization to new levels of growth.

Instrumental in driving continuous improvement throughout the organization, Simmons made strides to improve Pavelcomm's operational efficiency, maturity, and service quality, while maintaining focus on the customer experience and achieving historically high client retention rates. "My motto is to be hard on the process and easy on the people," said Simmons. "This has created a comradery where it's acceptable to point out organizational weakness and own mistakes," he added. This cultural shift improved efficiencies and increased cohesiveness across all operations (IT Services, Voice Services, Project Management, Cabling).

Dave Tallbut has been promoted to the role of Chief Technology Officer (CTO). As Pavelcomm's Director of IT Services for more than a decade, Dave helped Pavelcomm realize a 1200% increase in recurring revenue, increased capability, and add new services to their stack; helping clients achieve the highest forms of security, pass sophisticated audits, and stay innovative. "Our growth is a testament to our service, flexibility, and reputation with our clients," said Tallbut. "Solving business objectives while keeping service, security, and convenience is at the forefront of everything we do,"

he added. With Dave moving into this new role, it provides a future of stability for Pavelcomm and their clients and opens opportunity for continued growth within the organization.

As Pavelcomm looks to the future, their goal is to bring stability to the leadership team that provides confidence for staff and clients alike. "Building our leadership team with long-tenured staff is an effective strategy as we look to maintain stability and continue a healthy growth trajectory," said Bonnie Pavel, CEO of Pavelcomm. "I don't plan to retire anytime soon, however, none of us are guaranteed tomorrow. Having a team in place to lead this organization helps me rest easy at night, and maybe from the beach a little more often."

About Pavelcomm

Pavelcomm is a certified woman owned small business, delivering IT support and business managed services to companies throughout the Pacific Northwest region for over 30 years. The company offers a full range of business technology solutions with predictable costs and personalized client support, including consulting, voice support services, low-voltage cabling, business continuity, disaster recovery planning, expense reduction and employee efficiency solutions. For more information, please visit www.pavelcomm.com.